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International Inner Wheel
Vice Governatrice 2015-2016
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Rosa Forever - Inner Wheel

Universal Cultural Project: “In The Name of the Rose”

The project is born from the discovery of some valuable rose seeds in the archaeological complex of Sinuessa dating back to the ancient Romans.

And from this historical and artistic inspiration is born the ambitious project which provides a process of collaboration and unity to all 104 countries.

From this discovery is born the idea of creating an archeological, architectural, artistic, literary and environmental itinerary in The Name of the Rose that could connect all the Inner Wheel Clubs with a golden thread, creating an imaginary journey to discover our own and our land's identity.

A rose next to a monument to mark the ideal partnership which referred to the discovery in the Sinuessa excavations

The metaphor of the rose is not only something local, but has also been confirmed in May 2015 in Copenhagen at the International Convention by S.A.R. Princess Benediktre of Denmark; a rose with the name “Inner Wheel Forever”: a pink rose, symbol of grace and elegance, a gift for others.

“In The Name of the Rose” becomes a project that aims at enhancing and promoting our wonderful area, rich of archaeological and architectural monuments, to defend our history, our culture against those who want to eliminate our past.

It has the ambition to spread the knowledge to bring the different generations, starting with the youth, closer to the culture of the past as the basis to build a solid future.

At the same time, it takes up the essence of the Inner Wheel spirit, represented by the rose, which embodies the strong and fragile feminine soul at the same time, delicate yet able to persist through centuries just like the seeds found during the Sinuessa excavations.

Outside, in the world, the uncertainties, loneliness and fear of the future of today's man cannot find solutions in the institutions that are no longer able to protect and ensure “the state of rights”

Yet hope is in the individual knowledge, in respect of self and others, in the recovery of the values that are the basis for human relationships.

As women, we have an extra gift: the “Meditation”, the ability to discover the richness of identity and sublimate the “genius” as the Pope says, recognizing the strength of women, (which typically are designed to protect and create through Motherhood), the ability to discern, understand, listen, comfort with the intelligence of the heart.

I think one of the most valuable qualities of the woman is the ability to give love and this gift can save human sensitivity, restoring the sensibility that is likely to disappear in this absurd technological age insensitive and indifferent to the need for solidarity and concern.

We “Innerine” women are all of this, but in addition we have the opportunity to be Unique with our individuality and United in our collaborative spirit, this is the international theme for this year.

Unique because each is itself, but United in a unique Global Network of members working together in carrying on projects in all the 104 countries of the World

We must be aware of the temptation of individualism and of the forms of leadership: we need to let the friendship and harmony win.

Let us not be distracted by petty personal meanness, as they were defined by the National President Lella Bottigelli, because they spoil the beauty of Inner Wheel

I think it's important to remember that entering the Inner Wheel is a free choice, to give themselves, to make their talents available to others, to use their expertise without denying oneself.

Beauty should be a pillar in our living. Beauty of friendship, the beauty of the immense archaeological, historical, cultural, artistic heritage of our country, the beauty of our environment and of our landscape, the beauty of our past and present history.

All of this not only as a basis for a subliminal vision, but also as a foundation for a social rebirth thanks to comparative projects, research laboratories, training for potential jobs to give some hope to young people, encouraging talent at all levels.

Enjoy in The Name of the Rose, follow our golden thread of roses to travel along the centuries of history, to walk the kilometers between our cities, to be stimulated by a thousand shades of precious petals.

An arrival point for our project, a starting point for all the discussions and the new activities that may emerge in the near future.