



## MINUTES

### Governing Body Meeting. 2<sup>nd</sup>-4<sup>th</sup> October- 2013

#### Present

Gabriella Adami		President in the chair
Abha Gupta		Vice President
Carole Young		Immediate Past President
Kapila Gupta		Treasurer
Gunder Lannoy		Constitution Chairman

Ashnadelle Hilmy/Mortagy      in attendance      Editor/Media Manager

Elaine Hathaway      in attendance      Administrator

#### Board Directors

Doyin Abiodun Oredein	Pamela McConnell
Edna Blything	Heidi Mueller
Dorothy Booth	Rosemary Paris
Birgith By	Priyanthie Perera
Arlette De Waele	Suzanne Robinson
Valerie Gibson	Maria de la luz Rodriguez
Letty van Hooff Snel	Joy Sundram
Hannele Karhunen	Luisa Vinciguerra

Apologies None

#### OPENING REMARKS

President Gabriella welcomed the members of the Governing Body to Terni, in Italy. She explained that although it gave the appearance of being a modern town it had had historical significance since Roman times with traces of history to be found everywhere. She said that it now was both a centre of business and culture hosting many events from corporate meetings to ballet. She explained that the citizens were proud to have as their patron saint, Saint Valentine, whose saint's day was celebrated on 14 February and was now known worldwide as the patron saint of love.

President Gabriella explained that she had arranged with the help of the members of her Club for the Governing Body to see something of the area when travelling to the lake at Piediluco outside Terni where they would also meet Club and District and Rotary members for dinner that evening.

President Gabriella asked that the members of the Governing Body take a moment to think about the friends who were no longer with us, after which the administrative matters of the meeting would commence.

#### MINUTES

**Governing Body Meeting.** Mere Court Hotel and Conference Centre, Mere Cheshire UK  
October 9th -11th 2012 were approved after correction to the date and signed as a correct report of the proceedings.



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Proposed: Rose Paris  
Seconded: Birgith By

### **MATTER ARISING**

None

### **CORRESPONDENCE**

None

### **PRESIDENT'S REPORT**

President Gabriella wanted to initially talk about the success of the theme -We, for women. She explained that violence against women in all its manifestations shocked all the members of Inner Wheel, because it was a worldwide and extremely serious phenomenon. She highlighted that violence could be either or both physical and psychological. She was saddened to note that the UN has adopted the term "femicide"/ "femicide" to describe violence against women, because it was now so endemic. Data from the UN was particularly worrying in that 66% of illiterates, 75% of those in poverty, and 75% of refugees were women. To make matters worse 66% of work was done by women who earned only 10% of the income generated and only 1% of profits went to women.

President Gabriella said she would like International Inner Wheel to use 8th March (International Women's Day) to mark it again as a day against violence to women. (This was the international women's day theme for 2013. However she felt it deserved reiteration as such an important cause and asked that it be publicised via the website.) She believed that the members should be made fully aware that in the majority of cases the happiness of children was completely dependent on women. She felt that the emphasis of traditions and culture should not be used as a weapon against women and asked that the Inner Wheel membership could make a difference if they really wanted to.

She felt it was important that the UN Representatives reports were given their true priority and that the Club members be kept aware of the activities at the UN.

She felt that now the organisation should be able to start to monitor the results of the changes that had been brought about by Proposal 17. She was interested to know about both the quantitative results but also the qualitative results.

She was happy to see the new communication strategies take hold and encouraged all to use both on-line and off-line methods, and the International Inner Wheel website as a source of information, documents, advice and news. She was also pleased to see that training materials were soon to be available. All new members should be given training and all members should be given refresher courses.

She felt that following rules and respecting the roles held by others was fundamental to the good running of the organisation. The long experience of membership was the framework of mutual respect. By knowing the rules and adhering to them helped achieve peaceful harmony and a relaxed atmosphere to work in. Petty rivalry and ignoring the rules was completely contrary to the organisation's ideals and should not be allowed to develop.

### **Presidential Visits:**

President Gabriella explained that during this first 3 months she had attended:-



Charlemagne Ralleye at Trento in Italy. She felt this was a wonderful start to her visits and was happy that representatives from 10 countries were present.

Brescia where she had met with 6 Clubs and had enjoyed the great synergy created there.

Nordic Rally – Sweden. Her first visit outside Italy. She had particularly enjoyed the seminars on a great variety of topics and the memorable moments of socialisation.

Salzburg – She attended the charter ceremony for the District 192 Austria.

Future planned visits included:-

October – Finland

November –Italy Club visits

January – Naples- Inner Wheel Day

February – IIW Executive Committee Meeting 18/19/20 Feb

March – Sri Lanka and India (Mumbai)

April – Switzerland, GB&I.

May- France

June- Italy, Germany,

4<sup>th</sup> / 1<sup>st</sup> Executive committee meeting 24/25/26 and 27<sup>th</sup> June.

## **FINANCIAL REPORT**

### **ACCOUNTS YEAR ENDING JUNE30th 2012**

IIW Treasurer Kapila Gupta presented the financial statement of the IW Year ending on 30<sup>th</sup> of June 2013. She gave thanks to our auditor John Moss for his help and advice. The auditor had checked all the entries against the receipts and was satisfied.

She asked the Board Directors to look at the Accounts to study the figures shown in The Financial Statement.

She explained that the figures of 2013 could be compared with the figures of 2012.

Page 1 gave the summary income and expenditure account.

The Income:

showed that it had increased a little, due to the small increase of capitation fee from increase in membership, but deposit interest was still decreasing, because of the generally poor economic situation worldwide.

The expenditure was more than in 2012, due to the acquisition of the new website and database. The details were on the following page in the accounts.

After taxation on deposit interest there was a surplus for the year of £96,792

She then went through the detailed explanation for the expenditure.

### **Publication Costs**

Less than in 2012, as there was no printing of Convention documents.



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The costs for the Magazine in 2013 were much the same as the Magazine of 2012. For the magazine of 2011 the real costs were higher than estimated, so they had been added to the costs of 2012.

The mailshots section in the accounts included postage of Governing Body Minutes, Proposals, Convention voting books etc mostly done via DHL.

### **Accommodation**

The difference with 2012 was because of the higher rates to the Local authority, and the increase in the insurance. The higher amount of the rent was because some service charges were higher, and the rent of the meeting room was different from year to year (depending on the number of days)

### **Administration**

Administration was shown under many headings. Some had increased, some only slightly, others showed lower figures than in previous year.

There was a difference in salaries compared to last year. The Treasurer explained that Pat Frederick had retired at the end of 2012, due to health problems. Unfortunately she couldn't enjoy her retirement, as she died this summer.

Last year there had already been a larger budget for extension (split into 3 sections - visits to Non Districted clubs, Rotary Convention and visits for Immediate Past President to create new clubs). The accountant had made the addition of these 3 categories into the Accounts, but the IYW Treasurer explained she would provide more detail about this in the budget for 2014-2015.

The section for the Constitution review committee was shown for the previous year but this committee was not working any more so no figure appeared beside it for 2014-15.

Last year a new section was created as "Communication". Only one leaflet was created then, as we were waiting the results of Convention 2015. This year 4 new leaflets had been created and printed.

In computer expenses were included the costs of the website. At the Governing Body Meeting 2012, the Governing body decided to invest in a new website. This was designed by the PR company RMS. The Treasurer felt that everybody was very aware of the progress to improve IYW image on-line. The costs for this website were not budgeted.

The database had been designed and hosted in India earlier, now this was done at RMS in conjunction with the new website. Once the new website was operative, the next logical step was to transfer the database to RMS as well. This was now under construction, and would be on line soon. The executive committee had agreed in the June meeting to take all the costs regarding the database into the accounts 2012-2013. These costs were not budgeted.

Depreciation Office Furniture and Equipment : same as last year as the amount was defined by law.



Audit and accountancy could be divided in 3 categories:

- the audit and accountancy work
- the work of counting the ballots (President, Vice President, Editor)
- bookkeeping and other advice: in this section was included the payment of Alison Bagshaw, our bookkeeper, who came once a week to administer the accounts

Legal & Professional fees : were always budgeted, but luckily the organisation had not needed any assistance from the lawyer during this year.

As the money collected for UNICEF had been transferred to UNICEF, there was no need to allocate interest to that part of the accounts.

Page 3 showed the Balance Sheet at the 30<sup>th</sup> June 2013. This laid out the Fixed and Current Assets, Creditors and Reserves. The detail was in items numbered 1 to 7

The tangible assets had decreased due to the standard figure used for depreciation of our office.

Current assets were made up of bank deposits and stock.

The Debtors were the payments done in 2012-2013 regarding 2013-2014 (mostly the travel expenses of the Board Directors for Governing Body Meeting 2013)

Creditors included the income for the directory 2013-2014, the corporation tax, the accruals (payments of 2012-2013 done in 2013-2014) and the bank balances.

Total Assets less Current Liabilities show an amount of £1,363,037

This amount called the Reserves on June 30<sup>th</sup> 2013 were £1,363,037 and split into 3 categories:

- the office equipment replacement fund
- the Convention business meeting fund
- the general reserve

Convention reserve: we had already had costs for the visit to Copenhagen in August 2012.

Pages 5, 6, 7 and 8 in the Accounts showed the Notes to the Financial Statement for the year ended 30<sup>th</sup> June 2013.

Item 2 showed the Tangible fixed Assets of Leasehold Improvements Costs and Office Furniture and Equipment

Item 3 Debtors.

Item 4 Bank Balances and Cash held by HSBC Bank, (Current Account, Deposit Account), National Westminster (Current Account, the Liquid Manager Account and the Social Projects Account)

Item 5 The Creditors.



Item 6 showed the Office Equipment Replacement Fund.

Item 7 showed the Convention Business Meeting Fund

Item 8 The General Reserve showed a figure of £1,212,786:

Having gone through the figures with the Board Directors IIW Treasurer Kapila Gupta requested approval of the Accounts for year ending June 2013.

Proposed Kapila Gupta  
Seconded Val Gibson  
Carried

### **Budget 2013-14**

IIW Treasurer went through the budget item by item comparing and contrasting the figures with those previously budgeted and the money actually spent on the various items. She pointed out that the budget for a non Convention year did not include many of the items which specifically related to the Convention. She explained that with the changes to communication and technology some items were new to the budget, whilst others were no longer relevant.

IIW Treasurer Kapila Gupta concluded the presentation of the Budget 2014-2015 and proposed its adoption.

Proposed Kapila Gupta  
Seconded Edna Blything  
Carried

The IIW Treasurer informed all that she had prepared statistics of all the countries and announced the names of all those countries which had sent their capitation fees in the first three months. She further informed the Governing Body that she would be acknowledging receipt of the capitation fee by email the countries for their records. The IIW Treasurer asked the Board Directors to follow up with their countries missing e-mail ID's for Treasurers and to follow up capitation fees of the Non Districted Clubs

### **AUDITOR**

Kapila Gupta explained that annually IIW had to appoint the Accountant and Auditor for the following year.

Approval that Royce Peeling Green - RPG would act as Accountants and Auditor for 2014-15 was sought

Proposed Kapila Gupta  
Seconded Rosemary Paris  
Carried

### **EXTENSION AND NON DISTRICTED CLUBS Abha Gupta Vice President.**

#### **Extension**

Vice President Abha reported that there had been 15 Clubs formed and notifications of 27 disbanded Clubs in the first 3 months of the year.



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### **Non Districted Clubs**



Vice President Abha Gupta explained that it has been difficult to maintain contact with many of the N/D Clubs which is why we rely on the Board Directors to maintain contact if they can. Many do not use English. The Club initially may have been set up by an English speaker, but once the Club committee is all non English speaking it is hard sometimes to keep up any communication. Sometimes the Club has disbanded but sometimes, even though we get no capitation fees or contact details we hear they are still going strong in their own area – doing service and fund raising etc.

If HQ did not have an up to date contact the Board Directors were asked to do some detective work. This might just be searching via Google for mention of the Club in newspaper articles and trying to track down the people named therein, contacting them via Rotary contacts in the country. If they found items on the internet in a language that they did not know Abha Gupta explained that there was the facility to get a rough translation via Google or other translation tools. It may not be a perfect translation but often provided a rough idea of the text.

In the past, Board Directors had used all sorts of ingenious ways to reach out. Now with social media it was sometimes easier to contact an individual person than a Club. Sometimes there was success, sometimes there was not. She emphasised that they should not be discouraged if they did not hear back, but asked them not to just give up either if they got no response at the first attempt.

Recently many of the Non Districted Clubs had got together and formed Districts. This would hopefully encourage them to communicate with each other and for IIW to be able to keep in touch with them via the District as well. It meant there were fewer individual Clubs to contact annually.

But IIW also had some hard to reach Districts, so Vice President Abha asked for volunteers to help with these – particularly Israel and Croatia and Central Africa (for Central Africa it definitely needed a French linguist for communication to them.)

Any contact details they managed to find need to be sent to HQ so they could be added to the database. IIW particularly needed them to encourage the Clubs to up date their information in the late spring after their election results for Club Secretary so that we had the latest information possible.

Vice President Abha requested that she receive updates before each of the Executive meetings in February and June.

She also asked them to encourage N/D Clubs to send in News and Happier Futures articles for website.

The Board Directors then explained their progress so far in contacting the Clubs they had been allocated. Many had not yet received news back but were hopeful that they would soon be receiving news.

Items of note included news that Heidi Mueller was hopeful of helping set up a club in Georgia in the not too distant future, Priyanthie Perera was hoping to establish contact with her Clubs when she was visiting in December, Luisa Vinciguerra had written very extensive notes on how she intended to monitor the Clubs she was going to contact with a view to establishing an on –going archive that might be adopted for all the n/d Clubs. Maria de la luz Rodriguez had managed to reconnect with the Club in Barcelona. Rose Paris emphasised the need for second year Board Directors to continue with the Clubs they had had since their first year, especially if they had managed to create a good rapport. She was in touch with her Clubs from the previous year and the Clubs seemed appreciate the continuity this provided. The Board Directors also requested that IIW Vice Presidents pass on and use the previous year's results to help brief the current



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Board Directors, rather than each Vice President starting afresh each year. They also asked to be given their allocation well in advance of the Governing Body meeting so that they could report back in timely fashion.

Proposed Joy Sundram  
Seconded Pam McConnell

### **WEBSITE, MEDIA AND COMMUNICATIONS IPP Carole Young**

IPP Carole Young reported that we have had an extremely busy 4 months since the beginning of this Inner Wheel year.

She explained that we had not had an effective editor for the past 2 years and during that time the new website was set up under the direction of then President Catherine Refabert. The new website was a vast improvement on the old one, but it was still frequently described as “hard to use”; “not user friendly”; and other such phrases. She did comment that often people with negative thoughts were more ready to voice their thoughts than those with positive comments. However, it was of concern that so many did not find the website to be interesting and simple. Editor Ashnadelle and Administrator Elaine had been putting considerable thought into improving various aspects of the site and at the Executive meeting, funding was granted for some of the upgrades/changes that the Editor would mention in her report. She explained that although the IYW Editor was doing most of the work, she was kept fully informed at all times, and nothing was implemented without prior consultation.

She did not have specific numbers regarding how many hits there had been on the website but she did know many of our members never accessed it or say they went to it and could not find what they were looking for so they did not go back to it again. She explained her main concern was the number of members who did not visit the site.

One of the major achievements for these past months had been the finalising of the E-Training modules. This was a project that was started last year under the guidance of then IPP Catherine Refabert. At the June Executive meeting the final proof reading and approval was given for Modules 1,2, and 3 (Module 2 was later renamed as “History”). There was endless trouble getting these modules onto the web in the format and with the wording that had been approved. She did not understand the technical side of it, but she did understand the inordinate number of hours and e-mails that it took to achieve the end result.

Modules 4 and 5 were ready for this meeting to view and approve tomorrow morning and she hoped that there was not a repetition of the problems that arose last time. She commented that she was insistent that simple English was used so that there was no possibility of ambiguity. She asked the Board Directors to give wide publicity to these modules and encourage their use. She wanted to record very special thanks to Luisa Vinciguerra who was the author of every one of the E-Training Modules and was to be congratulated on the high standard of work we now present for the use of our members. She said she knew that Luisa must have spent many hours working on them and she thanked her very sincerely for all that she had done.

Translation of these modules into other languages was the next project. She had discussed this, by e-mail, with the Constitution Chairman, and they had agreed that and this should be left in the hands of National Representatives. It was to be stressed that the English language version was the official document. She suggested that if any Nat Rep was working on a translation that they inform Editor Ashnadelle – there was no point in having several Nat Reps all translating the same module into the same language – it would make more sense for each of them to translate a different module. Some countries would no doubt be keen to have a “local language” version but she also knew that there will be others who were strongly of the opinion that “English was the official language of our organisation”. She said she would send a letter to Nat Reps in the next few weeks mentioning this.





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She explained that one of the additions to the web that they would hear from Editor Ashnadelle about was to have a sub-folder for “Projects”. IPP Carole Young had requested that the Editor add to this a heading for “Poems/Collects/Graces”. As she had travelled last year, she heard many excellent poems and Graces used and she felt it would be valuable to share these among the members worldwide. She asked that the Board Directors encouraged the members to forward anything suitable to the Editor through the National Representative. They did not have to be in English but it was preferred that an English translation be forwarded as well. This would also be mentioned in the next mail-out to National Representatives, but she requested that they share the request as widely as they could. She also asked that they mention this and the E-Training Modules when they were in communication with the Non-Districted Clubs.

The role of Editor had changed so much and so rapidly, and because change will continue for the next couple of years as the Media Manager role evolves, she requested at the Executive Meeting earlier in the week that the in-coming Editor/Media Manager and the out-going Editor/Media Manager both attended the June Executive meeting in 2014. Ashnadelle indicated in June 2013 that she would not seek re-election as Editor/Media Manager. Carole therefore believed that it was vital that Ashnadelle and her successor had adequate time together to discuss technical matters with RMS, and for the in-coming Editor/Media Manager to be briefed VERY fully by the out-going Editor/Media Manager. This should all happen before the end of the first Executive meeting for the new Inner Wheel year. This suggestion was adopted by the Executive Committee earlier this week who also agreed that it could be good to have the Editor/Media Manager attend the Governing Body meeting in October 2014 as it would be Convention year and there could be specific requirements associated with that event. This would be decided by the Executive prior to that meeting.

IPP Carole also explained that at the Executive Meeting the IIW Executive accepted quotes for further work by RMS, the PR/Design/Marketing/web company that we have been working with for the past two or so years. They had designed and printed the new pamphlets and had done the work on the new web site. The quotes that the Executive accepted covered many improvements to the website plus things such as translating the poster and leaflets into various languages. These would then be made available for Clubs/Districts to have printed in their own country. She wished to formally thank Editor Ashnadelle and Administrator Elaine for the work they had done in the past few months. Ashnadelle had put many many hours of work editing and improving copy sent for the web so that everything posted was of the highest standard.

Carole Young moved acceptance of her report

Proposed Carole Young

Seconded Dorothy Booth

Carried

### **PRESENTATION BY RMS**

During the Governing Body Meeting a presentation by Ruth Shearn had been provided on promotion/branding. The Governing Body listened with great interest to the recommendations made and were in favour of the “consistency is key” message. They agreed that without a consistent approach the organisation was unlikely to become better known worldwide as recognition of major brands only took place where the same branding and style was used throughout the world.

### **UNITED NATIONS – Vice President Abha Gupta**

#### **New York UN Rep**

**Martine Gayon reported on the efforts being made to publicise**

**International Day of the Girl (October 11th!) Girl Rising.**



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They are endeavouring to take to the world stage, and make it the DAY to shout from the mountaintops: Educating girls will change the world!

### **3 reasons we need to act:**

1. **We know this: Educating girls works** to break cycles of poverty and create long-term positive change. Every event registered spreads the word about this powerful fact.
2. **We can do way more together than we can do alone.** By supporting thousands of events worldwide, Girl Rising will create a “girl moment” with global visibility. We will use that visibility to pressure world leaders to act.
3. **Girls need you now more than ever.** As children around the world return to school after summer vacation, we remember the 66 million girls who cannot do so. We must act now on their behalf.

Martine Gayon also reported on:-

### **4<sup>th</sup> Session of the open-ended Working Group on Ageing held 12-15 August 2013**

There was some consensus amongst Member States of the shortcomings that exist when it comes to the enjoyment by older persons of their human rights, and broad agreement on the overall analysis of the situation of the human rights of older persons and the urgent need for improvement.

The 4<sup>th</sup> Working session revisited some specific rights such as the right to social protection, the right to health, the right to work as well as various dimensions of age discrimination.

The formation of a cross-regional Group of Friends of Older Persons was announced during the closing debate. It aims at building on discussions of the Working Group and transforming them into concrete actions. The Group of Friends also intends to focus discussions to further the dignity and rights of older persons beyond the annual session of the Working Group by generating dialogue across the UN system including agencies and subsidiary bodies among others.

In addition she reported on:-

### **6<sup>th</sup> session of the Conference of States Parties to the Convention of the Rights of Persons with Disabilities (CRPD) New York, 17-19 July 2013**

The theme was “**Ensuring adequate standards of living : empowerment and participation of persons with disabilities within the framework of the CRPD.**”

The United Nations states that about **80% of the more than 1 billion people with disabilities around the world are of working age and face physical, social, economic and cultural challenges in gaining access to education, skills development and employment.**

According to a Secretariat background paper prepared for the Conference, persons with disabilities face a greater risk of living in poverty than those without, in both developed and developing countries. A pilot study led by the International Labour Organization in 10 low and middle-income developing countries shows that the exclusion of persons with disabilities from the labour market resulted in an estimated loss of 3 to 7 per cent of gross domestic product.

United Nations Secretary-General Ban Ki-moon said : » Together, we must strive to achieve the goals of the United Nations Convention on the Rights of Persons with Disabilities : **to eliminate discrimination and exclusion, and to create societies that value diversity and inclusion** »

All delegations highlighted efforts made by their Governments to implement the Convention, including efforts to advance inclusive education and equal access to employment as well as policies for persons with disabilities.

Roundtables stressed that access to education, healthcare, and employment was needed to promote inclusive societies and economic empowerment. The link between poverty and disability



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was highlighted and it was stated that the foundation of economic empowerment lies with education, health, employment and accessibility. Mr Abidi (Disabled People International) highlighted the importance of self-employment in the scheme of economic empowerment and Mr Goldstein spoke about the role of microfinance in economic empowerment and poverty reduction strategies.

In his closing statement the President of the Conference, H.E. Ambassador Macharia Kamau stated that the Conference was best positioned to spearhead the mainstreaming of disability in all aspects of the work of the UN.

### **Informal Interactive Hearings on International Migration and Development New York, 15 July 2013**

More than 300 civil society participants and more than 80 state representatives joined in this informal Hearing. The proposals and recommendations from civil society have emerged from numerous sources, - : research, academic work, advocacy at all levels of government, and the experiences of migrant communities.

Migrant workers and their families account for 90% of all international migration. Across the globe, many low-waged migrant workers are subject to violations of their labour rights on a daily basis, due in large part to their status as « non-citizens » and in resultant gaps in labour rights protection.

### ***OPEN – ENDED WORKING GROUP ON AGEING Report Fourth Working session- United Nation, New York HQW, 12-15 August 2013***

1-Countries in the Latin America and the Caribbean Region have negotiated a ***draft*** [\*Inter-American Convention on the Human Rights of Older Persons\*](#), which will go before the Organization of American States for ratification in October, 2013.

All NGO appreciated and were impressed by the progress of the Latin American and Caribbean region

### ***Discrimination and Access to Work***

It was stated that if laws do not recognize the negative views of older people, they would perpetuate existing inequalities. Important issues were raised on discrimination, dementia, decision making, violence and abuse. Others focused on the limited access that older people have to Justice around the world, including in the developed countries.

### **Report from Geneva by UN Rep Roswitha Ginglas-Poulet**

**August 19th, 2013**

The last (23rd) session of the Human Rights Council (HRC) took place from May 27 to June 14 in Geneva. Apart from the Universal Periodic Review (UPR) and special sessions dealing with the situation in Syria there was the annual discussion on women's human rights. She quotes from some of the resolutions and reports that were adopted and relate to women and/or children.

The special rapporteur on violence against women, its causes and consequences (Rashida Manjoo) undertook a mission to several countries and reported about violence in Papua New Guinea, about domestic and sexual violence in the family, against women in the community, sorcery-related and tribal violence and displacement, women in custody and violence perpetrated by the police as well as sexual violence related to the extractive industries.

Other subjects were: the role of freedom of opinion and expression in women's empowerment, the elimination of discrimination against women, accelerating efforts to eliminate all forms of violence against women, preventing and responding to rape and other forms of sexual violence and the human rights of migrants.



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She highlighted the report about trafficking in persons, especially women and children :

- a) Concern about the high number of persons, especially women and children who are victims of trafficking within and between regions and states.
- b) The increasing activities of transnational and national organized crime groups and others who profit from trafficking in persons, especially women and children, without regard for dangerous and inhumane conditions, in flagrant violation of domestic laws and international law and contrary to international standards;
- c) The use of new information technologies, including the Internet, for the purposes of exploitation that constitute trafficking, such as for trafficking in women and girls for forced marriages, for forced labour and services and for exploitation in sex tourism, as well as trafficking in children for child pornography, paedophilia, forced labour and services, and any other form of exploitation of children;
- d) The high level of impunity enjoyed by traffickers and their accomplices and the denial of rights and justice to victims of trafficking;
- e) The lack of effective remedies for trafficked persons globally, including the possibility of obtaining compensation for damage suffered.

The main initiative in Geneva at present is the creation of the Beijing Plus 20 Review Task Force to plan for the 5th World Conference on Women in 2015. It was suggested that Iiw could become involved through the UN Representative. Because Roswith Ginglas Poulet has decided to step down as Geneva UN Representative after 8 Years she had not signed up for this but suggested her successor could do so

Iiw thank her for all her hard work and enthusiasm in representing Iiw for all that time. They appreciate her recommendation of a successor - Maryelle Tourvielle de Labrouhe from the club Mont-Blanc.

**Vienna, 01 July 2013**

**Ceja Gregor-Hu**

### **Towards Improved Integration of Older Persons Into Society**

This seminar had as one of its main objectives to examine prevailing obstacles for better participation and improved integration of older persons into society as seen from the point of view of members of the NGO Committee on Ageing Vienna, having consultative status with the United Nations.

After a general open brainstorming on the issue the participants agreed on the following working title for the ensuing more structured discussion. It might eventually also be used for the report on the outcome of the seminar and for further communication:

#### **Opportunities and conditions allowing older persons to better participate in and contribute to society**

Apart from the ethical and human rights perspective and justification, measures to improve the independence, the integration and the participation of older persons in society have also to be considered as a productive investment – and are, at the end, highly cost-saving.

It was felt by participants that common reflection should concentrate, in particular, on the **three questions**:

- What are opportunities that older persons want to have or should have to better participate in and contribute to society?
- What are barriers or obstacles for an improved participation and integration of older persons in society?
- What can be seen as an enabling environment and as supportive measures to favour participation and integration of older persons in society?



One of the **key preconditions for better participation and integration** of older persons in society is that this cohort is fully understood and respected by society in terms of their dignity, their fundamental rights, their general and specific needs, their hopes, fears and aspirations, but also that their wisdom coming from life experience, their capacities to contribute and their will to be fully fledged citizens are fully recognised and valued. Also their limitations need carefully to be taken into consideration. Older persons are a tremendous asset and an integral constitutional part of a functioning society.

**On opportunities for older persons to better participate in and contribute to society:**

- Gainful work should be normal as a social right and possible at any adult age
- Volunteering should be made attractive, easy and without hazards
- Participation in public life and engagement in politics should be the rule
- Life-long learning should be the general practice and not an empty slogan
- Without the life experience and wisdom of the elderly, society loses a lot
- Without the elderly, transmission of knowledge and experience fails
- Without the care of the elderly, solidarity in society would crumble
- The elderly are to be considered as guardians of cultural and historical heritage
- The elderly are to be valued as pillars of intergenerational understanding
- The elderly insure the balance between the need of change and preservation
- Elderly can contribute to the shaping of society's future by their relaxed views
- Elderly need to be consulted and need to provide information about their needs

**VIENNA**

Report on the work of the NGO committee on Narcotic Drugs, 2013  
Dr Ulrike Nemling

**Fifty-sixth session of the Commission on Narcotic Drugs,  
11-15.March 2013**

The sessions of the Commission on Narcotic Drugs were attended by over 1,000 representatives of Member States and civil society organisations.

**World Drug Report 2012: "We need to move as one"**

The UNODC releases its report of the world drug situation, which shows reductions in opium and coca production but with emerging use of psychoactive substances.

Throughout the world, illicit drug use appears to be relatively stable, though it continues to rise in some developing countries. Around 5% of the world's population have used an illicit drug at least once, with many fewer using them on a regular basis. However, across the world there are an estimated 27 million people classed as "problem drug users", according to the report, which is roughly 0.6% of the world's adult population.

Global opium production amounted to 7,000 tons in 2011, which is more than a fifth less than the peak of 2007 but an increase from 2010, when a plant disease destroyed almost half of the opium harvest in Afghanistan. The total area under coca bush cultivation in the world fell by 18% between 2007 and 2010 and by 33% since 2000.

However, efforts to reduce cultivation and production of the main plant-based problem drugs have been offset by rising levels of synthetic drug production, which are not under international control. The supply and demand sides need to better complement each other and this means balancing our efforts against drug trafficking with alternative development programmes for farmers and helping drug users to be rehabilitated and reintegrated into society.

At present, only around one quarter of all farmers involved in illicit drug crop cultivation worldwide have access to development assistance and if we are to offer new opportunities and genuine alternatives, this needs to change.

Finally, the key message from the report is that we need to move as one, calling on member states to take complementary, rather than conflicting actions to reduce the world drug problem.



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**Upcoming:**

On the occasion of the International Day against Drug Abuse and Illicit Trafficking UNODC launched a global awareness campaign under the slogan **"Make health your 'new high' in life, not drugs"**. The aim of the campaign is to inform the public and particularly young people, about the harmful effects of new psychoactive substances (NPS). Marketed openly and with little research done on the adverse health effects they have, NPS represent a major public health concern.

Proposed Abha Gupta  
Seconded Heidi Mueller  
Carried  
Appointment of UN Representatives

Vice President Abha Gupta explained that she would be visiting Vienna in November to attend UN meetings there. She also explained that it was necessary to propose the UN Representatives for 2014-15. These would be:-

Geneva Christiane Nichole  
New York Martine Gayon and Delores Burgess  
Vienna Ceja Gregor-Hu and Dr Ulrike Nemling

Proposed Abha Gupta  
Seconded Dorothy Booth

The additional representative would be added to the roster for Geneva when contact had been established.

**Constitution Chairman's Report for the IIW Governing Body meeting October 2013**

The Constitution Chairman briefly outlined her work during the last 3 months. She explained that much of her time had been taken up with checking documents for correctness, checking the nomination documentation for the forthcoming elections and spending a great deal of time responding to e-mails and corresponding with the other members of the IIW executive committee. She had also checked all the nominations received for IIW nominations 2014-15 with the Executive. A few queries on these were resolved by the IIW Executive. One mission statement/vision received would have to be edited to conform with IIW policy. There had been 1 nomination for President, 1 for Treasurer, 6 nominations for Vice President, 2 for Editor/Media Manager and 20 for Board Director.

She had answered queries from all over the world. Most of the 75 queries received related to elections and proposals. Apart from the Constitution she had many guideline documents to refer to but often suggestions to queries were also from her own experience and common sense. The next large task that awaited her would be the checking of all the proposals and the preparation of the Proposals booklet ready for printing and putting onto the website. She explained that Norma Friar the previous Constitution Chairman had warned that the role was very like a full time job and so far it had met that expectation.

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The Constitution Chairman proposed adoption of her report.

Proposed Gunder Lannoy  
Seconded Maria de la luz Rodriguez

**Proposals**



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The Constitution Chairman went through the proposals suggested to be brought to the Convention in 2015 by the IIW Executive Committee and Governing Body. After very lengthy discussion on some of the topics raised a vote was taken on each of the issues suggested. Some were agreed and others were rejected by the Governing Body. Those agreed and voted in favour upon at the meeting would be the ones that were taken forward with the wording agreed at the meeting into the Proposals booklet.

### **VOTING FOR CONSTITUTION CHAIRMAN 2013-14**

The Governing Body had received 1 nomination.

The successful nominee was **Gunder Lannoy from France**

Gunder Lannoy was therefore announced as Constitution Chairman 2014-15.

Proposed Gabriella Adami

Seconded Abha Gupta

Carried

### **APPOINTMENT OF TRUSTEES**

The annual re-appointment of the Trustees was explained. Dr Brenda Taylor from GB&I and Carole Buchanan from Australia acted as Trustees on behalf of the membership in relation to property owned by the organisation as a legal requirement in the UK.

Proposed Doyin Abiodun Oredein

Seconded Luisa Vinciguerra

### **APPOINTMENT OF LAWYER**

Constitution Chairman Gunder Lannoy moved that SAS Daniels be appointed for 2014-15

Proposed Gunder Lannoy

Seconded Suzanne Robinson

### **EDITOR/MEDIA MANAGER Ashnadelle Hilmy/Mortagy**

Below is the plain text of the presentation

"It has been an honour for me to work as IIW Editor/Media Manager (E/MM) since July 1<sup>st</sup>, 2013. I started my work with a mandate that offered a twofold unique opportunity:

A. To connect IW members around the world through expanding and maximizing our website & making it truly international, putting all available communication tools at our fingertips, and utilizing the impact of the power of communication as an effective asset.

B. To get our message across, letting the world know about the dozens of Happier Futures that we are creating around the world which definitely have an impact on everyone we interact with. I have been quite fortunate to have a varied 32 years hands-on work experience that is making it possible for me to serve in this capacity. Communication is an effective asset reflecting the modern image of our diversified membership sharing common beliefs *across borders, nationalities, languages, religions and cultures.*

In my role as E/MM, I am aware that we are all dedicated to our Inner Wheel objectives but we may approach our work differently. Therefore, I have to be able to reach out to all our members through their diversity which is bringing our social voluntary work to new horizons.

*"Diversity: the art of thinking independently together" Malcolm Forbes*

Bridging and connecting "Local to Global" through effective media is an important focus in my Communication strategy and it is working. When I publicize a project in a small club in Nepal it is instantly known in Finland, Nigeria, Japan and vice versa around the world. We have become an intermeshed and interconnected international family at large.



We are in fact extending our frontiers across borders while fulfilling our objectives of personal service, friendship and international understanding. When well publicized, our often life altering work leaves a long-lasting impact on the communities we serve worldwide

The future belongs to those who believe in the beauty of their dreams." Eleanor Roosevelt  
"So here I stand... one girl among many. "I speak – not for myself, but for all girls and boys. I raise up my voice – not so that I can shout, but so that those without a voice can be heard." Malala Yousafzai

The two words *information* and *communication* are often used interchangeably, but they signify quite different things. *Information* is giving out; *Communication* is getting through." Sydney Harris

#### Editor/Media Manager in Action

Handover executive meetings in June: not enough time to learn on the job.

Plan for more time for editor with website company, RMS, to get to know the system and to get immersed in its mechanics and website layout.

- Change-over time with outgoing & incoming editors is crucial in the future.
- Work on website starts immediately on July 1<sup>st</sup> with publications on Who is Who, Reports on Executive Meetings at the end of June in Manchester, etc.

#### 4. Website & Social Media in action

- Media Billboard on Facebook & Twitter
- Establishing publication schedule for articles & news appearing on the website and Facebook / Twitter with fair representation of different countries.

#### Documentation on website:

Updating all documents on the site such as official documents, History, E-Training, FAQ, Membership at large, etc.

Due to size & nature of all documents & variety of devices & software versions used by our members worldwide, we have to use PDF Formatting for our PPT documents. PPT format presentations are emailed by E/MM to individual Districts by request

#### Crucial Website modifications:

Many standard features of effective websites are missing from ours and many members experience great difficulty in its navigation.

#### A. Needed improvements:

- To be more user friendly
- To contain a variety of useful and pertinent resources and information for all our members
- To be easily accessible
- To have a straightforward navigation

#### B. Initial Modifications that took place in July 2013 after meeting with RMS team in Manchester end of June

- Happier Futures were highlighted Happier Futures logo was added to masthead banner of homepage

#### Feedback from members section

Google translation: select a language

- YouTube IIW channel was also added
- Visits reports and new clubs were added to the latest news section
- A new scrolling gallery of pictures was also added to the homepage

#### C. Future approved modifications will include:

1. In media room: section for best practices,  
Culture around the world, International Celebrations, other
- 2. Chronological menu directory list in all sections such as news & projects
- 3. What's new on the homepage section





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- 4. “Standard feature” of drop-down sub-menus for homepage.
- 5. In Document library: Sub-section for:
  - Resource Documents: planning events, fundraising, public speaking, ideas for club events
  - Poems/Collects/Graces Documents
  -
- 6. Section for Other Projects next to Happier Futures for Children.

This section is for all projects about the elderly, women. environment, community & slum development etc.

- 7. Flag icons to identify some articles to avoid uniformity and to give an international outlook to some sections.
- 8. Archives for Presidential visits.

Samples of published articles

July 1- September 27, 2013

1. Who is Who
2. Executive Hand-over in Manchester
3. Meet the new Editor/Media Manager
4. IIW Booth at Rotary Convention in Portugal
5. 7<sup>th</sup> European IIW Meeting in Luxembourg
6. In remembrance of Pat Frederick
7. Installation of President of Inner Wheel India
8. 16 Board Directors recognition
9. IWC Biella & 2 other clubs D204, Italy restore Cento school destroyed by earthquake
10. IWC Bedfordview, D923 South Africa inaugurates library on Mandela Day,
11. D301 India celebrates achievements in their Happier Futures Make Children Smile projects
12. IIW Presidential Hall of Fame recognition
13. IWC Madras, D323, India, 50<sup>th</sup> Anniversary
14. D909 Benin, West Africa welcomes 3 new clubs
15. 3<sup>rd</sup> South Asia Rally in Mumbai
16. Nepal's IWC Annapurna, Pokhara projects
17. IW Finland: Women for Europe 5 announcement
18. IWC Lagos, D911, Nigeria, renovates toilet facilities in primary schools
19. IW Founder Club of Manchester, D5, GB & I 90<sup>th</sup> Anniversary
20. IWC of Tours, D72 Projects in the Press
21. IIW Celebrates UN International Day of Peace
22. New Zealand's IWC Fitzroy, D294 celebrates its 50<sup>th</sup> Anniversary
23. Updating 3 E-Training documents
24. Updating IIW History document
25. Updating FAQ section
26. Updating all Official forms for downloading.

IIW & Branding Consistency

Design and development of a universal version of International Inner Wheel brand guidelines

Do we need it? According to RMS, WE DO

RMS our media consultants believe that It is the soul, pulse and heart of our organisation ...

Our values, ethics and way of doing things. A brand is never delivered by one person but by everyone . It is our collective personality and is what sets us apart. Without buy-in, commitment and belief from our leaders, it won't work . We must set the example.

Success will come from consistency, simplicity and repetition.

Concluding Remarks

Why do we need branding?



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- The visual representation of our organisation will be more cohesive and will reflect one unifying global media concept that would be implemented worldwide.
- Every single piece of communication we deliver needs to have a corporate look. Right now, according to RMS, our publications look like they come from different organizations, a factor that prevents global recognition.
- Our documentation on all levels has to reflect that we all come from the same organization. Our work cannot look amateurish if it is to be taken seriously
- Creating templates for all the following publications that clubs can download from our website will facilitate the work of clubs / Districts /Governing Bodies around the world & will give us a polished look:
- Letters, leaflets ,stands, signs, documents, reports, certificates, websites, e-shots , mailers, newsletters , posters, badges, presentations.
- 
- E/MM Enlisting Governing Body & National Representative's Support
- To encourage members in all countries to check out our IIW website on a regular basis
- • To join our Facebook official page and other Inner Wheel groups
- • To check us out on Twitter
- • To encourage National Representatives to send pertinent articles for publication so that all countries are fairly represented
- *This way members around the world can stay connected and experience the real links that develop through international understanding.*
- 
- New Focus
- on Getting to Know our Countries & Cultures Through Inner Wheel Around the World
- Inner Wheel World at Our Fingertips We, for women
- Inner Wheel women in Inner Wheel Publicity We, for women
- • It is highly recommended to use Inner Wheel members for our media publications rather than using paid models to portray us while we have thousands of members from numerous countries who would be more than willing to help our publicity campaign.
- I have offered my help to work with RMS in setting up a collection of polished pictures of Inner Wheel members, as per RMS specifications, for use in our future publicity documents.
- May International Peace Day bring real enduring peace to our world & may our IIW media contribute to its success

Last but not least, I wish to thank IPP Carole, Administrator Elaine & the Executive for their sincere help & support

Proposed Carole Young  
Seconded Birgith By

## **CONVENTION 2015**

The Vice President made some very brief points from the visit to Copenhagen in August 2013 when Vice President, Administrator and Treasurer met with the Local Convention Committee (LCC) + with representatives of the Professional Convention Organising (PCO) company.

The LCC was a group of fluent English speaking, organised women who were determined to give an experience that they could be proud of and which the membership would enjoy.

Vice President Abha ran through the expected timetable and some of the features that may well appear in the final programme. Details on a number of items were still in the planning stage and responses to requests were awaited before final plans could be put in place. The Registration booklet / on-line registration screens would be being finalised in November 2013 by the LCC and the professional organising company. It would then go live and the booklets sent out.



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Vice President Abha explained that the seminar section of the Convention 2015 would be held as a symposium.

Vision 2024--Centenary Year

a-Awaken the Leader in you.

b-Making Clubs & Districts Effective and Vibrant.

c-Importance of Communication and Promoting Inner Wheel at all levels.

2: Epitome of Strength---Women.

Empowering Women through --

a- Education.

b- Health Awareness.

C- Financial Independence.

3: Inner Wheel Towards Greener Planet.

a: Inner Wheel & Environment Co-Partners.

b: Inner Wheel members' Contribution towards Environment.

c: Good Planet Good Life.

Administrator Elaine Hathaway provided a brief overview of the local hotel availability, transport and walking distances, nearby attractions and historical points of interest. For both individuals who attended every Convention and for those who would be first time attendees it gave the strong impression that it would be an accessible and pleasant venue. She urged the Board Directors to encourage people to attend.

### **OFFICE ADMINISTRATION**

Over the last year there had been quite a lot of sad news. Past President Eileen Harsant died suddenly. She was on the interview panel that had appointed the Administrator so although she did not meet her that often she obviously was very grateful that she agreed with the others on the interview panel to offer her the job.

Then at the beginning of 2013 her predecessor Margaret Palmer died – also quite unexpectedly as she had contracted meningitis and did not survive this illness. Her death so shortly after her sister had died was particularly poignant as they both had never married and were very close.

Then her colleague Pat Frederick, who had decided to retire at Christmas 2012 left the office this time last year. She had been struggling with ill-health which was assumed to be depression or stress. Sadly in early 2013 she was diagnosed with inoperable brain tumour and died in July 2013. So she never got to enjoy her retirement. Her funeral took place on 22 July 2013.

It was decided to not replace Pat because the requirements of the organisation were changing so much. She was initially employed when reports were written in long hand by the Executive Committee members and were typed up using a typewriter or word processor, letters took 3-4 weeks to arrive at the office and a similarly long time to be answered and returned, e-mail had only just started to be used and computers were a new feature of office life in IIW. Now the office received virtually all correspondence via e-mail or on-line, many items were available via download, pretty well all the banking was done by bank transfer and all the record keeping using spreadsheets and databases. This had inevitably meant that those coming onto the IIW Executive committee likewise found it an increasing problem if they did not have some ability to use computers and access to some of the most available office and graphics software. The Constitution Chairman and Treasurer were in touch on almost a daily basis with HQ and recently the new website that could be updated at any time, anywhere, along with the use of Facebook, Twitter and social media has meant that the IPP and Editor were handling lots of news and possible copy on a daily basis. The requirements of the organisation relating to staff employed or suppliers used had totally transformed. The Administrator explained that she envisaged even



*We, for women*



further changes and faster transformation as she moved towards her retirement in a few years time. To stay up to date potentially the organisation needed to look at employing younger people with the latest training in the latest technology, possibly employing people part time for particular skills. She was keen to ensure that the organisation should plan their requirements in advance of her departure so that there was little or no disruption to work flow.

Since this time last year work had continued to improve the website and database with the website designer and his database engineer. Hopefully the system would be rolled out shortly in the next few months. The system for creating e-mail addresses would be simplified and Clubs, Districts and National committees would have easier access so they could update their own records more consistently. This database would also later on be accessible to the membership using a login and password so that they could view records worldwide but not add records or update them. This could eventually eliminate the printing of the IIW Directory completely.

The Administrator explained that postal systems continued to deteriorate. Particularly this year more problems arose with people having a PO Box for their mail. She assumed this was because it saved postal companies delivering to multiple addresses when they could leave mail in one single area of PO Boxes. Courier firms would not deliver parcels to a PO Box address, so the Magazine and Directory and parcel deliveries had proved a headache in parts of the world where only PO Boxes were allowed. This was one of the reasons for endeavouring to put as much on the website as possible in download format and encouraging the membership to visit the website regularly.

The Administrator then answered questions about the issues raised in her report.

The Administrator requested that her report be adopted.

Proposed            Arlette de Waele  
Seconded          Letty van hooff Snel  
Carried

**NATIONAL REPRESENTATIVES REPORTS**

These reports were read and various comments made about the need for more of the National Representatives to follow the template requirements and word count.

**DISCUSSION GROUPS**

Discussion groups on pre-advised topics were undertaken by the Board Directors and members of the Executive Committee to endeavour to explain the work of the IIW Executive committee.

**OPEN FORUM**

The Board Directors discussed the impact of Proposal 17 and the various methods used worldwide for increasing membership. A number of Board Directors explained that some extremely active new Clubs had been generated by combining a small number of Inner Wheel members with like minded women from the community to gather the number of members required for starting a Club. This appeared to be proving very popular method in some countries to establish new generation clubs.

General discussion briefly followed.

**ANY OTHER BUSINESS**



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The Board Directors were asked to undertake some research on behalf of the organisation and report back for the February Executive meeting. This research could be done through a variety of means. The presentation given would be sent to them as a reference guide for the work.

The Board Directors were concerned that the level of technical prowess exhibited by the Editor/Media Manager may well not be easily replicated. They felt that many nominees would be skilled at gathering and creating excellent materials but should not be expected to have the technical training in information technology to maintain the sites used. After discussion on possible funding methods it was agreed that the Executive Committee of 2014-2015 put into the budget resources to cover the possible need to employ a skilled part-time staff member to carry out the technical work related to the website, the official IYW social media pages/groups and the database. This was agreed as a sensible precaution and way forward.

Further discussion took place on the Proposals previously discussed and it was agreed unanimously to reject one of the suggested proposals related to finding alternative descriptor for a particular job title.

Vice President Abha had requested suggestions for the Convention. A number of suggestions were offered. The one creating the most favour was for a photographic competition for the members. It was suggested that because there would be a large reception area at the Gala Dinner Venue which was often used for the display of art, artefacts and photographs, this could be utilised to show the pictures taken by the members entering the competition. It was suggested that once the theme for the year 2014-15 was known this could become the theme for the competition. Vice President Abha felt that the suggestion was a good one and certainly worthy of consideration.

**CLOSING REMARKS**

President Gabriella was pleased to say that she felt that the meeting had been fruitful and valuable with wide ranging discussion on rules, training and communication. She felt it was important that IYW should be joyful and enthusiastic, that the organisation revolved around friendship and the capacity to have friends from everywhere. She also reminded everyone to keep the Presidential theme in mind as there were too many women in the world living in fear and poverty who needed the support of IYW. She gave sincere thanks to the Executive committee members, the Editor/Media Manager and the Board Directors and thanked everyone for coming to Italy. She hoped that everyone was leaving knowing they had worked well together and would take with them good memories. She wished everyone safe travel back to their homes.

**VOTE OF THANKS**

Vice President Abha Gupta gave the vote of thanks especially thanking President Gabriella for a successful and enjoyable meeting. She extended thanks to Daniela, Annarita, Mario and Best Western Garden hotel staff and all the members of IW Terni for their organising the social events and visits, the wonderful hospitality and generous helpfulness. She also thanked the IYW Executive team, the Editor/Media Manager and the Governing Body.

President.....

Date.....